

BexarFest Rules

2021

- The BexarFest multimedia festival is open to all high schools and out-of-school programs in Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina and Wilson counties.
- One team per school or out-of-school program.
- All participating high school and out-of-school program teams participating in the BexarFest multimedia festival must register through the BexarFest registration portal by: 5 p.m. Sept. 25, 2020.
- Each school or out-of-school program team can have up to 15 student members and two faculty or staff member coaches.
- All members of school or out-of-school program teams must be enrolled in high school or the equivalent.
- Each school or out-of-school program team will be paired with a nonprofit organization based on its expressed field of interest and geographic convenience.
- All nonprofit organizations participating in the festival must be approved by the BexarFest organizers.
- Each school or out-of-school program team, in partnership with its designated nonprofit organization, will produce a three-minute video to be entered in BexarFest and then donated to the featured nonprofit.
- In addition, each school or out-of-school program team will have the option of participating in the graphic design, still photography and original music categories of BexarFest.
- The nonprofit organization will have final approval of all assets created by the high school or out-of-school program team with which it is paired. No entries will be accepted to BexarFest that have not been approved in writing by the featured nonprofit.
- Each school or out-of-school program team must provide its nonprofit partner a production plan by: 5 p.m. Oct. 16, 2020.
- All entries must be submitted digitally through the upload facility provided by BexarFest by

5 p.m. Jan. 12, 2021.

- All decisions by the organizers of BexarFest are final.

Awards by category:

- Best Cinematography
 - Best Video Editing
 - Best Sound
 - Best Storytelling
 - Most Creative
 - Best Picture
 - Best Photo Collection
 - Best Graphic Design
 - Best Original Music
 - Jesus Ramirez Newcomer of the Year
 - Best Portfolio
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- Only teams submitting entries in all categories (Video, Still Photography, Graphic Design, Original Music) will be eligible for the BexarFest Best Portfolio Award.
 - The Jesus Ramirez Newcomer of the Year award is available only to teams submitting entries in all categories while participating in BexarFest for the first time.

Video Entry Guidelines:

- The “body” of each video may be no longer than three minutes. Up to an additional 30 seconds of credits may be included.
- Any video format is acceptable, but .mp4 is preferred. Video resolution should be 1920x1080p.
- Music used in videos must be either original or licensed for online use. BexarFest will provide access to licensed music for participating teams.
- Teams must provide their nonprofit partner’s written approval of their video entry at the time it is submitted to BexarFest.

Still Photography Entry Guidelines:

- Each team may enter up to 12 photos in the still photography competition.
- Photos may be submitted in .JPG, .TIFF, .PNG, .EPS or .RAW formats.

Graphic Design Entry Guidelines:

- The BexarFest graphic design competition will consist of one advertisement per team to be published in the BexarFest premiere program. All ads should be “evergreen” meaning the nonprofit being featured should be able to reuse the copy at any time.
- Material should be submitted in TIFF, EPS or PDF format (all fonts included). Digital material should be 300 dpi resolution or greater.
- Half page (horizontal)
Size: Height 5.75” x Width 8.75”
Trim: Height 5.5” x Width 8.5”
Bleed*: .125”



*In printing, **bleed** is the image that goes beyond the edge of where the sheet will be trimmed. In other words, the bleed is the area to be trimmed off. The bleed is the part on the top, bottom and sides of a document that give the printer a small amount of space to account for movement of the paper and design inconsistencies.

Original Music Entry Guidelines:

- Music entered in the BexarFest original music competition must be featured prominently in the video prepared for the featured nonprofit.
- Original music must be composed by members of the high school or out-of-school-program team submitting it.
- Any format is acceptable although .mp3 is preferred. Audio sample rate should be 44.1kHz.

BexarFest Poster Contest:

- The BexarFest Poster Contest is open to all junior high and middle schools and out-of-school programs in Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina and Wilson counties.
- The poster theme for 2021 is First Responders. Entries should feature an aspect of emergency services such as firefighters, doctors, nurses, ambulance personnel, police officers, etc.
- Entries must include the BexarFest logo.
- One team per school or out-of-school program. One entry per team.
- All junior high, middle school and out-of-school program teams participating in the BexarFest Poster Contest must register through the BexarFest registration portal by 5 p.m. Sept. 25, 2020.
- Each school or out-of-school program team can have up to 10 student members and two faculty or staff member coaches.
- All members of the school, or out-of-school program teams, must be enrolled in junior high, middle school or the equivalent.
- All entries must be submitted digitally through the upload facility provided by BexarFest by 5 p.m. Nov. 20, 2020.
- Entries should be designed vertically to fit an 8.5" wide x 11" tall format.
- The winning entry will be featured on the cover of the BexarFest premiere program.

- All decisions by the organizers of BexarFest are final.